

Sonoma County's Newest Appellation Pine Mountain - Cloverdale Peak Home to the estate vineyards of Captûre Wines

Pine Mountain-Cloverdale Peak becomes 14th official viticulture area in Sonoma County

Following a 6 year petition by a group of Sonoma County & Mendocino Vintners, a new Sonoma County AVA is finally approved.

The **Pine Mountain-Cloverdale Peak American Viticultural Area** ("Pine Mountain AVA" or "Pine Mountain") spans 4,750 acres and contains 230 acres of vineyards. An additional 150 acres of vineyards are under development according to the U.S. Alcohol and Tobacco Tax Bureau, which recently made Pine Mountain the 14th official viticultural area in Sonoma County. "This validates that the vineyards of Pine Mountain showcase a distinctive terroir. And our estate on Pine Mountain, Tin Cross Vineyards, yields world-class grapes that serve as the foundation for Captûre Wines," said Benjamin Sharp, President & CEO of Captûre Wines.

In Sonoma County, the new AVA elevation starts at 1,500 feet, climbing as high as 2,600 feet and overlaps the Alexander Valley AVA and the northern hills of Sonoma County. The mountainous soils and deep topography make this area a challenge for grape growing. The result is exceptional quality grapes from lower yielding vineyard sites.

About Tin Cross Vineyards

Tin Cross Vineyards serves as a 240-acre ranch, with 38 acres under vine and is one of the signature vineyard sites positioned within the new AVA, flanked by 9 or 10 premium growers. Situated well above the fog line, our estate enjoys warmer nights and cooler days than vineyards on the valley floor, giving our vines a long, consistent growing season for slow, full ripening of the fruit. And while Cabernet Sauvignon and other Bordeaux varietals struggle to establish roots in the rocky soils of our dramatic slopes, this beneficial stress yields smaller clusters of tiny berries with uncommonly concentrated varietal character. Our commitment to organic farming honors the legacy of Tin Cross Vineyards and allows the terroir of this distinctive estate to shine through.

About Captûre Wines

Captûre Wines represents the marriage of time-honored Bordeaux winemaking with the intense fruit character of our organically farmed mountain estate. Renowned winemaking team May-Britt and Denis Malbec, formerly of Chateau Latour in Bordeaux, create our wines to bring out the rich personality of our terroir. The resulting wines are elegant expressions of depth, nuance and longevity.

